

**Contact:**

FOUR SQUARE COMMUNITY ACTION, INC.

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**You Can Be A Connection for North Carolina Children During  
Child Abuse Prevention Month, This April**

**Andrews, N.C.** (April Day, 2021) — Four Square Community Action, Inc. along with Prevent Child Abuse North Carolina (PCANC) recognizes the importance of caring connections, supportive environments, and positive experiences for all children and families during Child Abuse Prevention (CAP) Month in April.

“April is a time to help our community members learn the important role they play in fostering safe, stable, nurturing relationships and environments children need for healthy development,” explained Kara Jones, Executive Director.

Children and families are facing unprecedented stress during the pandemic. But we know there are programs, strategies and policies that are proven to strengthen families so they can address their basic needs and better care for their children.

“Science tells us that connections matter,” said Sharon Hirsch, PCANC President & CEO. “Our work to build positive connections, stable foundations, supportive communities, and strong families where all children can thrive has never been more important than it is now as North Carolina families grapple with additional stressors from the COVID-19 pandemic.”

Child maltreatment is a preventable problem and the past year has shown us that supporting families is essential to prevent child maltreatment. All adults play a role in creating caring connections and nurturing environments for the healthy development of our future generation of parents, leaders, and community member. North Carolina’s future prosperity depends on it.

Be a connection for NC children and families during Child Abuse Prevention Month this April:

- **Participate in [Wear Blue Day](#) on Thursday, April 1!** Show us your blue on social media with the hashtags: #WearBlueDay & #BeAConnection.
- **Join the #BeAConnection Campaign April 11-17<sup>th</sup>!**  
Visit [PCANC's website](#) to download and print a #BeAConnection sign. Record a video (or take a photo) to share ideas on how we all can support children and families in our communities. *We have sample talking points you can use.* Share the video (or photo) on your social media channels any day during the week of April 11-17<sup>th</sup>.
- **Participate in [Digital Advocacy Day](#) on Wednesday, April 21<sup>st</sup>!** Let your representatives know you support family friendly policies, such as paid sick and family leave, that help reduce stress on parents and caregivers. [Sign up for PCANC's Policy Action Alerts](#) to advocate throughout the year.
- **[Host a Connected Communities, Connected Congregations Children's Sabbath Celebration](#)** in your faith community!
- **[Plant a Pinwheel in the National Virtual Pinwheel Garden](#)** to show support for Child Abuse Prevention Month. Dedicate a pinwheel to someone and choose PCANC as the benefitting chapter.
- **[Participate in a training](#)** on preventing, recognizing, and responding to child abuse and neglect, using our Recognizing & Responding, What is Prevention?, Prevention Action Network or Connections Matter Trainings.
- **[Invest Upstream](#)** to make child maltreatment prevention a priority in NC communities!
- **[Sign up for PCANC's newsletter](#), follow PCANC on social media**, and use the hashtag **#BeAConnection** to stay in the know on how you can help children, families, and entire communities thrive!

For more ways to get involved in Child Abuse Prevention Month, please visit

[www.preventchildabusenc.org](http://www.preventchildabusenc.org). Because together, we can prevent child abuse, North Carolina.

### **About Four Square Community Action, Inc.**

The mission of Four Square Community Action, Inc is to use collected funds to solve problems of poverty; to provide for effective participation of the disadvantaged populations in the planning and conduct of programs affecting their lives; and to serve as an advocate for the needs of disadvantaged populations. Four Square Community Action serves Cherokee, Clay, Graham and Swain counties.

## **About Prevent Child Abuse North Carolina**

*Prevent Child Abuse North Carolina (PCANC) is the leading statewide nonprofit organization dedicated to preventing child abuse and neglect. Through collaboration with partners across North Carolina, PCANC works with communities to build safe, stable, nurturing relationships for all children. PCANC is the North Carolina chapter of Prevent Child Abuse America. PCANC is a proud recipient of both Charity Navigator's prestigious 4-star rating and GuideStar's Platinum Seal of Transparency. For more information contact Kris Demers, Communications Manager, at (919) 829-8009, ext. 619 or [kdemers@preventchildabusenc.org](mailto:kdemers@preventchildabusenc.org).*