

Four Square Community Action Inc.

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CONTACT  
Dr. Sue Lynn Ledford  
Sue.ledford@foursq.org  
Phone: 828 321 4475

**FOUR SQUARE COMMUNITY ACTION Inc.  
UNVEILS BOLD NEW STRATEGIC PLAN**

**FSCA'S New Plan Will improve Service Delivery to Low-income Residents in WNC**

**Cherokee, Clay, Graham, and Swain Counties, NC – December 18, 2023** – Four Square Community Action (FSCA) released a new strategic plan that aims to **IMPROVE INTERNAL OPERATIONS FOR GREATER IMPACT** improving operational efficiencies, **PROMOTE SELF-SUFFICIENCY OF OUR COMMUNITY MEMBERS**, and **STRENGTHEN CORE CAPACITY TO MEET OUR COMMUNITY NEEDS**.

This ambitious new strategy continues Four Squares sixty plus years of improving quality of life and self-sufficiency for over 1,500 low-income families in in our four-county region annually. FSCA completed a comprehensive, evidence-based planning process with nationally acclaimed consultants from Funding for Good, as part of a Capacity Building Grant awarded by the State Employee Credit Union.

The rigorous, 9-month planning effort included a Community Needs Assessment that included input from over 500 community members, Key Stakeholder Surveys in all four counties, Leadership and the FSCA Board engagement. “We recognize the needs in our WNC counties are rising and with that increase we must increase and improve the methods we utilize to serve responsibly, we also acknowledge that Four Square can do our best work when we listen to the feedback of our key partners and the community” said Dr. Sue Lynn Ledford, Executive Director of Four Square. The mission of FSCA is to – Open doors for vulnerable individuals and families by providing advocacy, services, and resources to increase self-sufficiency. This new strategic plan helps position FSCA to increase our staff and agency capacity, training, and service to our clients.

“We’re thrilled at how much our organization’s reach has grown over the last two years,” explains Board Chair Roger Parsons. “It’s a true testament to our staff and community’s commitment to helping low-income families to thrive. The recent pandemic laid bare the true depth of local families’ needs. Together, all of us at Four Square are committed to reaching even more families—and now we have a powerful roadmap to achieve that shared goal.”

Four Square invites community members to join us in serving the community by volunteering or attending an open house to learn about how you can engage in services such as home repairs, helping with payments for utilities, transportation, food delivery, and in ministering to families in need. Volunteers play a key role and financial support for these service are valued.

**Four Square Community Action Inc.** is chartered under the laws of the State of North Carolina and was incorporated on May 17, 1965, and is headquartered at 61 Milton Mashburn Drive, PO

Box 2290, Andrews, NC 28901. The purpose of the Corporation is to carry out programs under the Economic Opportunity Act (EOA) of 1964 as amended. The intent of the EO Act is to mobilize public and private resources to resolve problems associated with poverty.

FSCA's goals include:

- To provide effective participation of low-income populations in the planning and conduct of programs affecting their lives; and to serve as an advocate for the needs of low income individuals and families.
- To develop and implement comprehensive programs which will be designed to improve the social, economic, educational, health, and environmental aspects of the lives of families and individuals eligible to participate in programs.
- To make the community more responsive to the needs and interests of those in need of service.

**FSCA services provided include HUD Housing support services, early childhood Head Start programs, supplemental food services, assistance with utilities, transportation, and improving the health and safety of our clients.**

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