

# Healthy Opportunities Pilot ELIGIBILITY



**Pilot Qualifying Criteria and Services:** Pilot services are intended to be used by Medicaid enrollees who can benefit most from them, to maximize the benefit of limited Pilot funding. Specifically, a Medicaid enrollee must meet at least one State-defined health criteria and at least one State-defined social risk factor.

## Physical/Behavioral Health Risk Factors (varies by population)

- Adults (such as two or more chronic conditions)
- Pregnant women (such as multifetal gestation)
- Children, age 0-3 (such as a baby that was in a neonatal intensive care unit)
- Children, age 0-21 (such as experiencing three or more adverse childhood experiences)

## Social Risk Factors

- Homeless and/or housing insecure
- Food insecure
- Lack of transportation
- At risk of witnessing or experiencing interpersonal violence

If you think someone may be eligible for a Healthy Opportunities Pilot service, they should call the Member Services line listed on their Medicaid card to begin the eligibility assessment. Please note that this guidance may change as we move through the pilot.

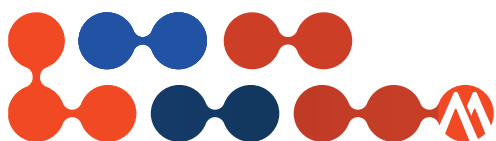
## Contact Member Services

**WellCare of North Carolina**  
1-866-799-5318

**AmeriHealth Caritas**  
1-855-375-8811

**Blue Cross Blue Shield (Healthy Blue)**  
844-594-5070

**UnitedHealthcare**  
1-800-349-1855



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